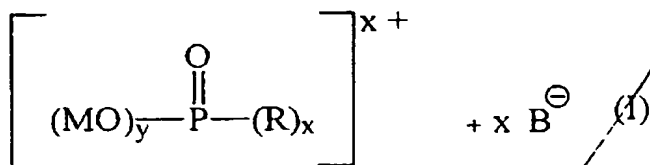


Sub ~~Patent Claims~~

1. An agent for the care treatment of keratin fibers,
in particular human hair, characterized in that it
comprises at least one tenside of the formula (I)

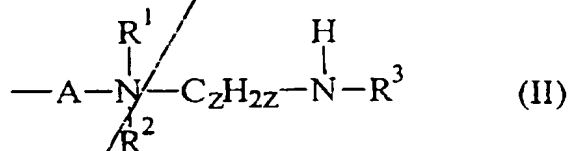


in which y is an integer from 0 to 2, x is an
integer from 1 to 3 with the proviso that $x + y = 3$,

M is hydrogen, an equivalent of an alkali metal or
alkaline earth metal cation, an ammonium cation or
an alkyl radical having 1 to 4 carbon atoms, which
is optionally substituted by one or more hydroxyl
groups,

B is an equivalent of a physiologically compatible
anion and

R is a radical of the formula (II),



in which z is an integer from 1 to 4,

R^1 and R^2 , independently of one another, are a C_1 -
 C_4 -alkyl radical, which is optionally substituted
by one or more hydroxyl group(s) or an acyl group,

A is $-\text{O}-\text{CH}_2-\text{CH}_2-\text{CH}_2-$, $-\text{O}-\text{CH}_2-\text{CH}_2-$ or $-\text{O}-\text{CH}_2-\text{CHOH}-$
 CH_2- and

R^3 is

(a) a branched or unbranched, saturated C_8 - C_{18} -acyl
radical or

(b) a branched or unbranched, mono- or
polyunsaturated C_8 - C_{18} -acyl radical

and at least one conditioning component.

2. The agent as claimed in claim 1, characterized in that it comprises at least one anionic tenside, in particular a soap.
- 5 3. The agent as claimed in either claim 1 or 2, characterized in that it additionally comprises at least one dye and/or at least one dye precursor.
- 10 4. The agent as claimed in any of claims 1 to 3, characterized in that the conditioning component is a low molecular weight quaternary ammonium compound.
- 15 5. The agent as claimed in any of claims 1 to 4, characterized in that the conditioning component is a cationic polymer.
- 20 6. The agent as claimed in claim 5, characterized in that the conditioning component is a quaternized cellulose derivative.
- 25 7. The agent as claimed in claim 5 or 6, characterized in that the conditioning component is polyquaternium-2.
- 30 8. The agent as claimed in any of claims 1 to 7, characterized in that the conditioning component is a quaternized protein hydrolyzate.
- 35 9. The agent as claimed in any of claims 1 to 8, characterized in that the conditioning component is a silicone oil.
10. The agent as claimed in any of claims 3 to 9, characterized in that it comprises at least one dye precursor of the developer type.

11. The agent as claimed in any of claims 3 to 10,
characterized in it comprises at least one indole
and/or indolene derivative as dye precursor.
- 5 12. The agent as claimed in any of claims 3 to 11,
characterized in that it comprises at least one
substantive dye and/or a natural dye.
- 10 13. The use of one of the agents of claims 3 to 12 for
coloring keratin fibers.

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